



MEXICO & ROMANCE TRAVEL INTERNATIONAL SUMMIT 2026

Vidanta Puerto Peñasco, Sonora, Mexico · October 3–6, 2026 · By Travel Mexico Company

www.MexicoRomanceTravel.com

SOBRE EL SUMMIT

Mexico & Romance Travel International Summit is an international platform designed to strengthen Mexico's position within the global romance travel industry. This event connects destination wedding planners, luxury hospitality leaders, tourism boards, venues, resorts, media, brands, and strategic buyers in a high-level business and networking environment.

A Unique Space

Hosted at VidantaWorld Puerto Peñasco, the Summit showcases the Sea of Cortez as an emerging stage for destination weddings, romantic celebrations, luxury travel experiences, golf, gastronomy, and premium lifestyle tourism.

Key Connections

The Summit brings together key players of the romance travel ecosystem through:

- Conferences
- Curated networking
- Destination showcases
- B2B meetings
- Editorial experiences
- Romance runway show
- Gala dinner
- International expo

THE DESTINATION

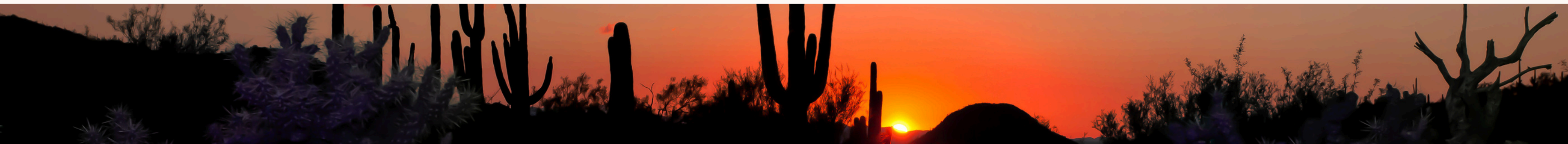
Puerto Peñasco & The Sea of Cortez



Puerto Peñasco represents a new frontier for romance travel in Mexico.

Located along the Sea of Cortez, the destination offers a powerful combination of oceanfront landscapes, luxury hospitality, golf, gastronomy, desert scenery and proximity to key North American markets.

Its proximity to the United States provides a significant strategic advantage, offering convenient access to key North American markets and creating a unique opportunity to attract destination weddings, romantic escapes, luxury celebrations, incentive travel, private events and high-profile social gatherings from the United States, Canada and Mexico.



WHO IS THIS FOR?

The Summit is designed for professionals, companies and institutions connected to the romance travel value chain, including:

Destination wedding planners

Hotels, resorts and venues

DMCs, tour operators and travel agencies

Lifestyle, fashion and luxury brands

Gastronomy and premium experience providers

Luxury travel advisors

Tourism boards and destination representatives

Wedding and event suppliers

Media, content creators and editorial partners

Institutional and commercial allies

STRATEGIC PILLARS



Business & Networking

B2B connections between planners, destinations and suppliers



Knowledge & Inspiration

Conferences, panels and keynotes from global industry leaders



Experience & Lifestyle

Curated luxury experiences: gastronomy, golf, and culture



Brand & Visibility

Media exposure, editorial content and positioning opportunities



Community & Legacy

Building lasting relationships and elevating romance travel standards

EXPERIENCES THAT AWAIT YOU

GASTRONOMIC FESTIVAL

Discover the flavors of Mexico and the Sea of Cortez through a vibrant festival featuring culinary presentations, regional specialties and unique destination experiences.

ROMANCE EXPO

Explore a dedicated exhibition floor showcasing destinations, hotels, resorts, venues, wedding suppliers, travel companies and brands connected to the romance travel industry.

CULINARY EXPERIENCES

Enjoy tastings, exclusive dishes, and immersive gastronomic experiences presented by renowned chefs and culinary partners, including collaborations with Le Cordon Bleu. This offers new culinary talents early professional exposure and connections with the tourism, hospitality, and events value chain.

EXPERIENCE LAB

Engage with immersive spaces designed for discovery, networking, brand activation, destination storytelling and content creation.

MASTERCLASSES

Learn directly from industry leaders, specialists and internationally recognized professionals through focused sessions designed to deliver practical knowledge and new perspectives.

EXPERIENCES THAT AWAIT YOU

CONFERENCES & KEYNOTE SESSIONS

Gain insight into the latest trends shaping destination weddings, gastronomy, luxury travel, hospitality, marketing, sustainability and the future of romance tourism.

DESTINATION & HOSPITALITY SHOWCASES

Discover emerging destinations, distinctive venues and premium hospitality offerings designed for weddings, honeymoons and romantic travel experiences.

STRATEGIC NETWORKING

Connect with wedding planners, travel advisors, hotels, destinations, venues, suppliers, media representatives and strategic partners from Mexico and international markets.

BUSINESS CONNECTIONS

Create meaningful commercial relationships through professional meetings, industry conversations and curated networking opportunities.

AWARD-WINNING WINE EXPERIENCES

Discover a curated selection of award-winning wines from Baja California through exclusive tastings, guided experiences and pairings led by participating wineries and wine experts, highlighting one of Mexico's most prestigious wine regions.

GENERAL PROGRAM

- Participant arrivals
- Welcome cocktail: Gastronomy & Romance

- Official opening of Mexico & Romance Travel International Summit
- Romance travel conference program
- Romance runway show
- Gala dinner at Playa Balché

- Gastronomic Festival
- B2B Expo Romance
- B2B Networking and destination experiences
- Recognition ceremony

- Romance travel conference program
- Business networking sessions
- Destination and hospitality presentations

- Final conference sessions
- Closing ceremony
- Recognition ceremony

Delegation and participant departures

**FRIDAY,
OCTOBER 2,
2026**

**SATURDAY,
OCTOBER 3,
2026**

**SUNDAY,
OCTOBER 4,
2026**

**MONDAY,
OCTOBER 5,
2026**

**TUESDAY,
OCTOBER 6,
2026**

**WEDNESDAY,
OCTOBER 7,
2026**

WHY PARTICIPATE

Mexico & Romance Travel International Summit connects participants with a curated network of wedding planners, buyers, destinations, hotels, suppliers, media and strategic partners.

The Summit also presents distinctive experiences, including Romance & Golf offerings near the United States, culinary collaborations with Le Cordon Bleu, award-winning Mexican wines and potential travel benefits developed with Volaris Airlines.

A premium platform for visibility, networking, business development and long-term opportunities within the romance travel industry.



PARTICIPATION OPPORTUNITIES

PROFESSIONAL ATTENDEE

For wedding planners, luxury travel advisors, agencies, operators and professionals seeking industry insights, networking and business development.

EXHIBITOR

For destinations, venues, suppliers and brands interested in presenting their products and services to a specialized romance travel audience.

STRATEGIC PARTNER

For companies and institutions seeking premium brand positioning, institutional visibility and association with a high-level international platform.

MEDIA & EDITORIAL PARTNER

For media outlets, publications, creators and content platforms interested in covering destination weddings, luxury travel, hospitality, fashion, gastronomy and lifestyle.

HOST HOTEL

VidantaWorld, Puerto Peñasco

VidantaWorld Puerto Peñasco will serve as the host venue for Mexico & Romance Travel, International Summit 2026.

With a high-level resort environment, beachfront settings, hospitality infrastructure, golf experiences and event-ready spaces, VidantaWorld Puerto Peñasco provides an ideal stage to present a new vision for romance travel in Mexico.

The Summit will also position VidantaWorld Puerto Peñasco as a new prime location for destination weddings, luxury celebrations, romantic travel and lifestyle-driven tourism experiences.





MASTER ROOM MAYAN PALACE

A comfortable room with two double beds, a bathroom, and a private balcony. A convenient option for individual participants, couples, or attendees looking to stay within the conference complex.

 2 adults

Up to 4 people for an additional fee per person* (75 USD per person)

 **250 USD per night, based on double occupancy, room only**

SUITE MAYAN PALACE

Suite with a kitchen, living room, private balcony, bedroom with a king-size bed, and bathroom. Recommended for guests looking for more space during their stay.



2 adults

add up to 4 people for an additional fee per person* (75 USD per person)



300 USD per night, based on double occupancy, room only.



REGISTRATION INVESTMENT

USD \$700

per participant

Register Now!

Your registration provides access to:

- Admission to the Mexico & Romance Travel, International Summit
- Access to the Sea of Cortez International Gastronomy Summit (Saturday 3rd & Sunday 4th)
- Access to all scheduled conferences and professional sessions
- Breakfasts and selected meals expressly included in the official program
- Access to Expo Romance
- Access to the Gastronomic Festival
- Participation in official networking activities
- Opportunities to connect with strategic partners
- Official participant credentials and event materials

NOT INCLUDED

- Airfare and ground transportation
- Hotel accommodations
- Gala Dinner admission
- Meals or beverages not expressly included in the official program
- Personal expenses, additional services and incidental charges
- Travel insurance or any other expense not specifically stated as included

Availability is limited. Participation is subject to registration confirmation and payment.

CORPORATE PARTNERS



STRATEGIC PARTNERS



VIDANTA PUERTO PEÑASCO · OCTOBER 3–6, 2026

BE PART OF MEXICO & ROMANCE TRAVEL, INTERNATIONAL SUMMIT 2026

Join an international platform created to connect the romance travel industry, generate business opportunities and position Puerto Peñasco and the Sea of Cortez as a new reference for destination weddings, luxury celebrations and romantic travel in Mexico.

Information, participation and commercial opportunities available upon request.



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Register Now!



[Contact Us Here!](#)

www.MexicoRomanceTravel.com